Outsourcing

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Outsourcing Business Services

Outsourcing Business Consulting

...the short list. 3. Meet key team members. 4. Request bids. 5. Check references. 6. Choose. As you move forward with the project, monitor provider progress and deliverables. If you find problems or concerns, address them immediately and thoroughly. The next time you need The Ability to Do Anything, you will have established good outsourcing habits and skills....

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Outsourcing Software Development

Outsourcing Web Applications

...your users' needs, and giving excellent support. Minimum Provider Requirements For web application development, the developer should, at a minimum, have the following qualifications: Project Management Guidelines Listed below are a few guidelines that will help you when outsourcing web application development projects....

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Outsourcing Software Development

Outsourcing Voice over Internet Protocol (VoIP)

...voice and data are treated as a single entity that shares common networks. So resources, technology, and the management of hardware and software requirements are more optimized. Risks related to integrity and confidentiality are reduced as well. Outsourcing a VoIP project has many advantages. While outsourcing your VoIP projects, you must make sure that your developer meets all the requirements to handle these projects. Verifies that all communication devices like jacks, cables, etc., are in working condition for implementing your project. There are many applications of VoIP for new generation communications. Some of the...

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Outsourcing Software Development

Outsourcing Software QA

...Types Various types of testing are conducted on the software product to complete testing. More general testing types used are: Minimum Provider Requirements For software QA, the developer should, at a minimum, have the following qualifications: Project Management Guidelines Listed below are a few guidelines that will help you when outsourcing quality assurance (QA) projects....

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Outsourcing Software Development

Outsourcing Scripts and Utilities

...button in a spreadsheet that will access an Access database, run a query, and return the result to the spreadsheet. VBA can be used for accessing code in all sorts of software programs like AutoCAD, CorelDraw and many more, this is a highly recommended resource for outsourcing because you can hire freelancers to write scripts for $12 - $30 or more but generally very cheap depending on the requirements. Minimum Provider Requirements While developing scripts and utilities may not be as difficult as other software projects, it is still a good idea to verify...

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Outsourcing Administrative Support

Outsourcing Accounting and Bookkeeping Services

...their providers. Both solo practitioners and staffed provider agencies then record the data and perform appropriate functions. Providers generally use the same software packages that your company does. So, your accounting and bookkeeping services provider must: Project Management Guidelines To avoid common project pitfalls when outsourcing accounting and bookkeeping services, project managers can ensure success in these ways: Examples of certification bodies:American Institute of Certified Public Accountants New Zealand Institute of Chartered Accountants Association of International Accountants (recognized in 30 countries; members in 85 countries) If a solo provider is a candidate for you,...

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Outsourcing Administrative Support

Outsourcing Telemarketing

...Although bad telemarketing practices have raised the ire of many would-be customers, telemarketing remains an effective sales method when done properly. Technology has made telemarketing cost-effective and efficient and has expanded the business of outsourcing telemarketing services. Minimum Provider Requirements Your telemarketing provider or call centre should have the following qualifications: Project Management Guidelines The following practices will help ensure success for your telemarketing program....

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Outsourcing Administrative Support

Outsourcing Event and Travel Planning

...developing an event theme or motif; arranging for speakers, alternates and exhibitors; coordinating electricity, communications, telecommunications, and other utilities; and arranging catering and decor, furnishings, event support (registration, security, police, fire, portable toilets, transportation, signage, emergency plans, health care professionals), and clean-up. Outsourcing of event and travel planning can include the entire function or just specific tasks. Tasks may range from lower skilled but labor-intensive work such as managing registrations or directing parking to strategic roles such as selecting sites and negotiating contracts with venues and vendors. Jobs that are commonly outsourced for event...

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Outsourcing Business Services

Outsourcing Human Resources

...resources. For a small business, the potential cost savings are enormous when connected to time, productivity, and staffing. Commonly outsourced services are recruitment, manuals, and training of personnel. So, here's how to get the most "bang for your buck" by outsourcing HR functions. Minimum Provider Requirements Your contract HR provider should have the following minimum qualifications: Project Management Guidelines Project management tips for outsourcing part or all of your human resources management include: Protect employees against identity theft!• Know what identifying data is• Know how your provider protects, transfers, and backs up the data•...

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Outsourcing Business Services

Outsourcing Payroll

...Several payroll experts have said that if a company has fewer than twenty employees, it can save more by outsourcing payroll functions than by doing it in house. Crunch the numbers: How much time and money do you spend doing the payroll yourself? Did you include the time to file taxes, insurance, and contributions? What about the cost of purchasing checking supplies or software and postage,...

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Outsourcing Business Services

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Outsourcing Financial Services and Planning

...for the raw materials we can afford, products we're able to produce, and effective marketing. But our financial plans affect our human and physical resources too. These aspects of financial plans are major factors in making your hard work profitable. In this section we will discuss outsourcing to experts for: Risk management and insurance covers you and your company's exposure to threats and the insurance you need for your type of business. Threats might be personal illness or disability or business-related (fire, lawsuits, loss of income, bankruptcy). An example: a house cleaning business may...

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Outsourcing Business Services

Outsourcing Engineering and Manufacturing

...parties. Since outsourcing became a real trend in the 1990s, thousands of providers have created networks of engineers and manufacturers to produce every type of product. Those who are well established have the needed equipment and manpower to design, engineer, and manufacture a broad range of products. Outsourcing production saves you the cost of purchasing equipment, leasing space, and then finding and training the personnel to make your products. This is one reason why countries like India, China, Pakistan, and many in Eastern Europe are now the countries of choice for outsourcers – manpower...

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Outsourcing IT & Networking

Outsourcing Operating Systems

...new OS projects. You must have one, but they usually play well together. It is quite common for both networking projects and information systems to span multiple OS types. Minimum Provider Requirements Provider candidates for your OS services must, at the very least: Project Management Guidelines Tips for managing outsourcing of your OS project are: Frame Questions Carefully – When screening, ask provider candidates to explain the features and benefits of various operating systems, interfaces, programming languages, browsers, and databases as they pertain to your company. Know why the recommended OS will be the...

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Outsourcing Sales & Marketing

Outsourcing Telemarketing and Telesales

...retail selling. Business-to-Business (B2B) sales are wholesaling to a business that will then sell to consumers. We will discuss both. Here, we'll address hiring a telemarketing firm, as opposed to contracting with individuals. For outsourcing to individuals, see our eBook Outsourcing: The Ability to Do Anything! Administrative Services Project Planning and Management. Minimum Provider Requirements In addition to chapter three, look for these requirements for telemarketing: Packaged or bundled, but customizable, service offerings. Depending on the volume of people you want to reach, it might be more cost-effective to hire a telemarketing agency with...

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Outsourcing Sales & Marketing

Outsourcing Lead Generation and Sales

...of materials, displays, demonstrations, and goods. But lead generation and sales activities are at a new level with technology playing a major role in producing leads and closing deals. Traditional sales channels enhanced by technology increase marketing success. A couple of examples: Outsourcing lead generation and sales is a great way to reduce sales and marketing costs, pay vendors on a "results" basis, and produce steady streams of demand. Minimum Provider Requirements After assuring the minimum requirements in chapter three, consider these as well: Project Management Guidelines With your selected provider chosen, the following...

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Outsourcing Sales & Marketing

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Outsourcing Social Media Marketing

...spread on automated Really Simple Syndication (RSS) feed "readers" and published on news aggregation websites where individuals request news be sent to them. The "viral marketing" process spreads rapidly and is highly effective. It's natural to use social media to build brand visibility and authority. When outsourcing a social media campaign, the primary goals should be to: Minimum Provider Requirements To outsource effectively, you'll need to interview candidates with the qualifications in chapter three as well as these additional requirements. Project Management Guidelines Although this marketing method seems relatively new, it is actually old....

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Outsourcing SEO & Link Building

Outsourcing Domain Names

...like brand names because they aren't an obvious attempt to stick in another keyword. A good brandable domain name will be memorable, relevant, easy to spell and remember, and unique. Minimum Provider Requirements We have seen a lot of projects posted on outsourcing sites where would-be owners of websites ask for domain name suggestions. An experienced provider will know what name to choose for your website, including an appropriate tag line that can go with your logo. Project Management Guidelines...

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Outsourcing Software Development

Outsourcing Application Interface Design

...in HTML code as a keyword within less than (<) and greater than (>) symbols. Examples of HTML tags include: <Title>, <body>, and <font>. For non-web-based applications: Minimum Provider Requirements Project Management Guidelines Listed below are a few guidelines that will help you when outsourcing application interface development projects. The above image was taken from Google and specifically describes the steps that are necessary to design architecture for a user interface, keeping standards and system under consideration. Because user interfaces are a mixture of design and workflow, use a program like Microsoft PowerPoint to...

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Outsourcing Software Development

Outsourcing Database Programming

...few technologies that can be used to build a DBMS: Minimum Provider Requirements For database programming, the developer should, at a minimum, have the following qualifications: Project Management Guidelines Listed below are a few guidelines that will help you when outsourcing database programming projects....

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Outsourcing Software Development

Outsourcing Software Project Management

...select the method that you are most comfortable with. Minimum Provider Requirements For the management of software development, the provider should, at a minimum, have the following qualifications: Project Management Guidelines Listed below are a few guidelines that will help you when outsourcing software project management providers....