



# GRASPED AI Search

## Online Business

### GRASPED Online Business Solutions

#### Apps for Securing Your Online Business

##### 2: The Benefits of Using IP Vanish in Your Online Business

...the reality of being constantly required to upgrade security measures, global competition, and government control. Unlike a regular employee or employer, an online business owner may have many unexpected issues to deal with on a regular basis. As such, the first and most important step in securing your online activity is to hide your IP address, and IP Vanish does this extremely well. Not only does IP Vanish go a long way toward protecting your privacy, but in some cases, it can even increase your Internet speed as well. Many may not know it,...

### GRASPED Online Business Solutions

#### The Best Apps for Doing Business Online

##### 1: Apps That Help You Do Business Online: Finances

...project in Basecamp. Invoices can be downloaded as PDFs, and you can also create templates to enable you to quickly and easily create your invoices in the future. Xero (<https://www.xero.com/>) is one of the slickest online accounting apps available today. It's a combination of accounting, billing, banking and invoicing functionality. You're able to see graphically what your cash flow looks like at any point in time. There's a function to enable you to download your bank feeds automatically, and the product has quickly grown in popularity, boasting more than 200,000 users in 100 different...

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#### The Best Apps for Doing Business Online

##### 2: Apps That Help You Do Business Online: Time Management

...that question at the end of each and every day, then it may well be time for you to consider how well you're actually managing your time, in any given scenario. There are many excellent time tracking and management apps available for the entrepreneur or small business owner today. Let's consider how some of these could enable you to manage your most precious asset better. Firstly, there's a free app available for freelancers with plans allowing up to two users and three invoices per month over at Paymo (<https://www.paymoapp.com/>). Here you will find many...

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#### The Best Apps for Doing Business Online

##### 4: Apps That Help You Do Business Online: E-Mail Management

...still effective if it's done the right way. There are many different apps available, so let's look at some of the more established ones and some of the fresh-faced newcomers. One of the most important questions you should ask yourself as a small business owner is how many people are going to get to see the e-mails you send out. You may have spent a lot of time building up your e-mail list, but what's the delivery rate? If we believe Emma (<https://myemma.com/>), then it's possible to get a delivery rate as high as...

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#### The Best Apps for Doing Business Online

##### 5: Apps That Help You Do Business Online: Productivity

...and save it all. If you like a specific page you come across you can save the whole page including HTML, images, links and text in what they call a "web clipper" extension. If you're planning a big trip online, then you need to keep all the relevant documents in one place. These can include itineraries, confirmations, maps, and plans so that you have direct access to them no matter where you are or what device you're on. As a result, information, notes, and projects can be shared with colleagues and VAs intuitively. If...

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## GRASPED Online Business Solutions

### Apps for Securing Your Online Business

#### 1: Smart Security for Online Service Providers

...Online service providers and their clients/customers can benefit greatly from taking on board a variety of computer security measures. This will ensure that services aren't easily compromised, accounts remain accessible and confidential information stays private. As such, it's crucial for online service providers to remind buyers about...

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### The Best Apps for Doing Business Online

#### 3: Apps That Help You Do Business Online: Project Management

...collaboration tool. In other words, you're giving team members and other VAs a place designed to discuss ideas, share files, brainstorm and organize meetings. In fact, the solution integrates directly with GoToMeeting, to give extra power to those business development sessions. This work platform also includes customer relationship management options, so that information about prospects and leads can be developed. Events of all kinds can be scheduled, and information about attendees, venues, suppliers, deadlines, and budgets handled seamlessly. Podio seems to be a hybrid in between project management and social media. TeamLab (<https://www.teamlab.art/>) purports...

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### Apps for Securing Your Online Business

#### 4: The Best Anti-Malware Solutions for PCs

...its own functions. Lastly, it blocks sites that try to steal personal information. In this way, the software covers most potential threats to the user. Malwarebytes provides both home and business applications, with free and premium versions of each. The business software has some levels of service depending on how much protection you want for yourself and your business network. This tiered structure allows flexibility for businesses with differing levels of security demands. Kaspersky is one of the finest paid antivirus solutions on the market. The company primarily serves businesses through as Software as...

## GRASPED Online Business Solutions

### Keep Your Business Organized with Evernote

#### 3: How to Enjoy That Business Trip Even More with Evernote

...work toward a freer life, we might find that we have more opportunities to travel. Travelling is one of the great pleasures in life, and we should all try and get around more. Some of us are lucky enough to travel as part of our business opportunity. We may find that we must plan business trips that are somewhat complicated and not simply a case of traveling to a hotel or client office in some other city. In the not-too-distant past, a somewhat complex traveling itinerary would require us to gather together a mound...

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### Apps for Securing Your Online Business

#### 3: Why You Should Use FileVault On Your Mac

...FileVault is a sophisticated security utility that comes with Mac computers. Although some users were dissatisfied with the original version of this software, the latest edition, FileVault 2 is far more comprehensive and effective. It works by scrambling confidential personal or business data so that it becomes inaccessible to anyone who lacks the appropriate user-specific password or recovery key. Benefits This software uses 128-bit encryption to secure the computer's entire hard disk drive. It encrypts all data, so users don't have to spend time deciding what they...

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### Apps for Securing Your Online Business

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# GRASPED AI Search

## 5: Protecting Your Business: Anti-Virus and Anti-Malware

...In the accelerating shift towards Internet-based business, it's imperative now more than ever to ensure that files and personal information are secured. Computer threats are no longer solely obtained by visiting unreliable websites; malware, like Trojan horses and worms, is now often delivered through e-mails and attachments from family and coworkers. Software must be...

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### Keep Your Business Organized with Evernote

#### 2: How to Synchronize Your Business Life with Evernote

...When things start to get a little complicated, synchronization can be a problem. Even if you are essentially a one-man band as a small-business owner, you still outsource a lot of the nitty-gritty work and administrative challenges to the Virtual Assistant team. Every small-business owner should realize this by now, as time management and productivity will be the death of your entrepreneurial aspirations unless you do so. Yet even though you may...

## GRASPED Online Business Solutions

### Online Tools To Increase Productivity

#### 5: VA's Can Help Clients, Using Olioboard

...operation and providing feedback to the principal accordingly. For designers who are busy with their principal work and who find it difficult to engage with a variety of different social media sites and online tools today, this can be a perfect marriage. The solution has risen to popularity so quickly because of its intuitiveness. It's essentially a digital ideas board where users can create a visualization of a finished room using real and available products. Naturally, if the work is good and the visual is appealing, this can give rise to many a purchase opportunity,...

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### Online Tools To Increase Productivity

#### 1: VA's Can Help Clients, Using Pinterest

...consumer can get a pretty good idea of what is possible and how the individual operation concerned may be engaged to see "eye to eye." The Virtual Assistant can be engaged to create and populate an online presence for any such small business owner here. We talked about creating a "story," and the Virtual Assistant can use a preliminary brief to ensure that the theme and continuity of such a storyline is continued, month after month. The Virtual Assistant can also be engaged to use Pinterest as a valuable market research solution. For example, what's creating...

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### Keep Your Business Organized with Evernote

#### 4: How to Ensure That You Don't Feel Guilty About Surfing

...There's little doubt that the Internet has revolutionized the way that we do business. Just think of it as an invaluable research tool and consider just how many times you visit specific web pages every day for business purposes. One unofficial estimate was that the average person visited 135 pages per day. I just did a quick check of yesterday's Internet...

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### Keep Your Business Organized with Evernote

#### 5: Why You Will Probably Find Skitch To Be Invaluable

...By simply selecting the appropriate image or graphic on your mobile device, opening up Skitch and adding a few simple annotations, you're ready to send your work of art to the other person. If the other person is someone who you do business with regularly or a member of your outsourcing team, then they should have Skitch at their disposal too. They can quite easily provide their own annotation to the document you just sent and send it back to you. Now, rather than spending a long period trying to understand each other mutually,...



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### Keep Your Business Organized with Evernote

#### 9: Options to Help You Collaborate with Evernote And Your VA

...An archive is only as good as its indexing system. In years gone by our personal and small-business archive might have relied upon the ability of our memory to recollect the "where and when." Whenever trying to search in a large volume for some pertinent information, we might even have had to resort to the manual index in the back of the book. All of...

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### Keep Your Business Organized with Evernote

#### 10: Ten Ideas on How to Use Evernote For Your Business

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### The Best Internet Browsers for your Business

#### 3: Google Chrome – Best in Class?

...browsing history while maintaining productivity throughout each day. Adding extensions and plugins to your version of Chrome is a way for you to completely customize your browsing experience whether you're doing so for your own business or for personal use. Browser extensions can help to monitor progress, send updates or even manage your tasks for each day while you're working and browsing in Google Chrome itself. Disadvantages of Google Chrome Chrome doesn't include any applications, widgets or extensions upon a fresh install, which can be frustrating if you require various applications to browse properly...

## GRASPED Online Business Solutions

### Using Cloud Based Support Desks Solutions

#### 3: What Are the Benefits of Using Online Support Desks?

...the company. One important area that requires special thought and consideration is whether to implement an online support desk in the workplace. While there are several different approaches that you may take to meet your customer support needs, there are some important benefits associated with using an online support desk. With a closer look at how an online support desk may improve your company, you may find you are ready to move forward with implementing this facility. Streamlining Support Without an online support desk, individuals who require support will need to contact a company representative for...