



Affiliate Marketing

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AFFILIATE MARKETING - Social Networking Secrets of Super Affiliates

There Are Many Ways To Earn As An Affiliate

...Countless men and women jump into that income stream, not quite understanding that it, too requires a healthy dose of strategy and hard work. There are many ways to earn as an affiliate, including paid options where you boost your posts or fork over funds for top positioning in a niche. But none of those is quite as powerful as being able to truly engage your audience on top social networking sites. Super affiliates are those who look at...

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#4 - Choose Reputable Affiliate Programs

...can get instant payments into your PayPal account - there's no wait period to get paid unless the vendor chooses to delay your commission based on the fact that you have no record, and they don't know you. Warrior Plus is another choice you have as an affiliate. This is specifically for the Warrior Forum products, and sometimes those can be non "make money online" products, but that's not often the case. Still, if you're in this niche, it might be a good place to consider. Amazon can't be left out. While the commission...

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#4 - Expand Beyond the Usual Boundaries

...What's the typical method for promoting products as an affiliate? It's to blog. But you want to do more than that. A blog is great - it's one of the best ways to earn a living as an affiliate because of the following factors: You should never forego a blog for other methods, because with other methods, you don't own the virtual real estate - and ownership is where you have peace of mind. Still, blogging is just one method, and to increase your affiliate sales, you...

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5. It's easy for newbies to master quickly.

...with video, then you will want to start using YouTube and maybe embedding those onto your blog. In your videos, you can talk about the niche problems and solutions that you advise them to purchase through your links. Social Marketing Social marketing is all about sharing. You'll be using sites like Twitter, Google Plus, Facebook and Pinterest to share your blog posts and links to good products that you think will help your niche audience....

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4. It allows you to go into many niches to test for profitability.

...it. Potential earnings will be of concern to you. If the traffic's coming, but it's hard to convert the visitors into buyers, then you might prefer to go with another target audience. Personal satisfaction is what this career path is all about! Online marketing in general is about being your own boss - not having to pursue tasks and topics that don't fulfill you. As an affiliate marketer, you can dabble in many niches all at once - getting a feel for what satisfies you. You're going to probably hear a lot of advice...



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AFFILIATE MARKETING - Make Product Creators BEG You to Be Their Affiliate

Trump the Competition with Perks Other Affiliates Don't Get

...example, or you want the animation removed. Have the sellers meet your needs and don't be afraid to begin formulating a certain level of service you expect from the sellers if they hope to have you brought on as an affiliate....

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Boost Likes and Shares with Attention-Grabbing Media

...directly to the social network, too. Images can be used free (from sites like morguefile.com). Or you can purchase stock images from sites like depositphotos.com or istockphotos.com. Another thing that goes over well – especially on G+ and Facebook – are memes. Memes in most affiliate niche marketing are inspirational quotes. The company Hasfit is great at this. It's a company who has a website with free workouts. So their Facebook is a mix of tips, videos, memes and more. Here is a sampling of some of their meme quotes (and each one has...

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#6 – Find Different Slants for Your Promotions

...Top 10 toys for two-year-old boys would be a good example. Or you can do a top 10 list for a niche situation. For example, "top 10 products to help you sleep better tonight." That could include a white noise machine, essential oils, and luxury bedding! Affiliate marketing with tangible products has great income opportunities because consumers are more confident than ever about shopping online and having items shipped directly to their homes. You just need to implement the tips above to get started earning your share of the profit pie!...

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1. There is a zero to low startup cost involved.

...require a huge investment up front – and then, not only are you wasting time and effort if it fails, but you're out hundreds (or even thousands) of dollars. Another great thing about the nonexistent upfront costs associated with affiliate marketing is that you can be just as successful using 100% free promotional efforts as you can using a paid platform....

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6. Your Customer Service Is Non-Existent

...other help. As an affiliate, none of that is your problem. It all rests on the shoulders of the product creator. It's their job to handle the customer once you send them there, so you can continue working on what matters most – converting new customers. Affiliate marketing is right for just about everybody. Even product creators adopt an affiliate strategy to complement the product development branch of their business....

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2. There's no website needed.

...You can get started without a website and begin putting some of your earnings back into your business later if you want to take that approach. You don't even need sales experience to become a great affiliate. Your job isn't to sell the customer, but to connect them through

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whatever platform you're using, so you won't have to worry about websites or copywriting to make a profit...

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AFFILIATE MARKETING - Networking to Appeal to Buyers and Affiliates Alike

The Right Way to Recruit Others to Promote for You

...the opportunity to create a bonus for their buyers. It also gives them the chance to put you on their schedule in case they have very limited availability in their emails. When you do approach a prospective affiliate, you'll want to send a few elements of vital importance to their decision-making process. The first is a link to your JV (joint venture) page. You may also want to give them the details about the product and launch in your first communication with them about this subject. Make sure you send them a complementary review...

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Tap Into the Best Networks for Your Niche

...Super Affiliates get the clickthrough's. Still, it's great for many niches – and there are live hangouts, groups and more that you can be part of to help you network your way to extreme Super Affiliate success. What about the other social networking sites? There are dozens upon dozens of them. And you should know where your audience is mobilizing. If they're going to Instagram in droves, then get there, set up an account and integrate yourself with the community. But if there are no participants (aside from G+), then spend your time elsewhere...

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Leverage the Activity of Your Competition

...So many small-minded affiliates are focused on their own activities that they never give thought to the competition unless it's in terms of jealousy or spying. Spying on your competition can be smart marketing but do it networking with them. These sites are called social networks for a reason – they're meant for the sharing of ideas and the communication between like-minded individuals. Whether you're on Twitter, Pinterest, Google Plus or Facebook, you want to follow and engage with people who are...

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#6 – Stay Tuned in for New Launches

...is ever created! That's right – most super affiliates know what's in the pipeline and start promoting the product before it gets released. You should have pages talked about the product as soon as you find out it's on its way. Sign up as an affiliate pre-launch and get all of the buzz-worthy promo tools you can get that they provide. You can sign up on sites like JV Notify Pro (owned by Mike Mertz) and have these launch dates and details sent straight to your inbox. Or, just keep tabs on your favorite...

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#1 – Promote a Store That Has Household Recognition

...specialty shop where only one form of product is sold, you can make increased commission by promoting sites like Amazon where consumers add more items to their shopping cart – giving you more money! So, for instance, you could promote ToysRUs.com through one of the affiliate programs, which would give you a commission on toys. Sounds good, right? But there's a better way. If you promoted the same toys through Amazon.com, then you have more potential. The person buying toys for a child's birthday party might also pick up their own favorite book or...

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#1 – Be on the Lookout for Savings and Value

...sense of urgency, too. If you're promoting a tool online like Aweber or Hostgator, look for specials you can brag about to your potential customers. For example, Aweber has a \$1 first month trial and Hostgator offers steep discounts through your affiliate links when you set up certain coupon codes. If you're promoting info products, look for or ask the seller about different offers they have set up. Some marketers will be selling their product for full price on their mini site, but a discount on a forum section. If they don't have any...

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AFFILIATE MARKETING - Ramp Up Your Affiliate Earnings With a 3-Step Plan

Using Your Blog for Private, Exclusive Reviews

...Another way to up the ante a bit and get people to convert early on for you is to give private access to those who buy the product through your affiliate link. You can do much more with this type of review because the only people seeing it are fellow buyers! So, in a private review, whenever you make a blog post, in the right sidebar in edit mode, you'll see the top Publishing section. Click on...

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#8 – Ask the Vendor for a Special Deal for Your Readers

...may have. Being a successful digital affiliate marketer means two things: seeking out the very best products that your niche has to offer and being there for your audience to support them on their journey of implementation. You can easily go above and beyond what other affiliate do (recklessly promote and then abandon the customer) and you'll notice that you're gaining a reputation as someone who can be trusted. This translates into higher conversions for you – and you'll be able to dominate leaderboards for affiliate contests thanks to your savvy promotional style....

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Manage Your Socialization Time Wisely

...A true Super Affiliate must spend all day on social networks, right? They have huge followings, answer peoples' questions, and respond to others' posts. But the reality is, their socialization takes up very little time in their day. They simply have a plan going in, and you're about to learn...